



NCE grabs 'Specialist Reseller of the Year' award at the 2010 CRN Channel awards

Battersea, London

18th November 2010

Celebrations continued for NCE until the early hours of Friday morning after the winners of the 2010 Channel Awards were announced on Thursday 18th November.

The ceremony, held at the Battersea Park Events Arena in London, saw 24 awards presented by CRN's host for the evening – comedian Stephen K Amos

The 2010 CRN Channel Awards was their most prestigious awards evening yet, with voting being replaced by a brand new judging process developed in conjunction with senior figures in the channel. This new and improved judging process added even more credibility to winning the most coveted prize of the year - which made victory for NCE even sweeter.

According to the judging panel, NCE demonstrated proven technical expertise, unrivalled experience and an impressive set of accreditations in its specialist field of data storage. The tremendous care and dedication that the company demonstrated to the judges in listening to and understanding customer needs, means that the firm can make a real difference to organisations that need to address the complex issues associated with storage growth and complexity.



“Having won Storage Industry Awards before, the CRN Award for Specialist Reseller has to be viewed as further industry recognition for us at NCE.” States John Greenwood, Director of Solution Sales at NCE. “The CRN Awards encompass a wide variety of IT Resellers in the UK so to have won this against such varied competition really is a pleasant surprise. It was good to see Matt, Karen and Richard collect the Award – they are all a key part of the Storage Solutions Team that work so hard and deserve the credit for this achievement.”

